

CHÂTEAU MINUTY

MINUTY

Brought to life in 2014, Minuty's modern tasting room (pictured) and cellar is perfectly situated on the hillsides overlooking the Bay of St. Tropez.



281 Rosé 2019 Côtes de Provence, France

ESTATE

Château Minuty is the global leader in Côtes de Provence rosé, and beyond that it can be argued is the most important estate in the history of Provence rosé. The Saint-Tropez based, family owned estate has been, since its founding, one of the quality leaders for the region. Minuty then became one of the most visible producers in the second half of the 20th century, a result of quality production and commercial foresight when no one in the region could imagine the global phenomenon Provence rosé would become. And then in the last two decades, Minuty defined the vision for and led the unbelievable growth in Provence rosé around the globe. All this achieved by a family estate now in its third generation, led by two brothers overseeing all the vineyard work, winemaking and sales.

WINE

281 refers to the Pantone number of the royal blue glaze that elegantly cascades down the side of the bottle. It evokes the sky and sea of Minuty's French Riviera home, and the deep blue that appears after the strong afternoon wind. 100% estate fruit from a single old-vine plot of Grenache whose clone is exclusive to Château Minuty; 281 is the ultimate reflection of their unique seaside vineyard.

VINEYARD

Exceptionally small quantities harvested from Minuty's own plot of old-vine grenache in their estate vineyard, only half a mile from the Gulf of Saint Tropez. All fruit is 100% hand harvested.
Farming: HVE (Sustainable) Certification

WINEMAKING

Harvest: September 2019
Variety: 90% Grenache, 10% Syrah
Fermentation: Direct pressing to extract free-run juice only; low temperature fermentation
Aging: 4 months, stainless steel
Alcohol: 12.5%

VINTAGE

2019 was an excellent vintage. The late warm weather resulted in an early and relatively quick harvest, and the estate focus on viticulture and winemaking to emphasize freshness plays beautifully with the intense fruit.

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"In an elegant bottle, this is an equally stylish wine. Almost pure Grenache gives a wine packed with red-fruit flavors balanced by young, enthusiastic acidity. The fruitiness is delicious, fresh and crisp." -Cellar Selection; R.V. 6/2020

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